

NEWT Festival



Newt Beer & Music Festival 2018 Sponsorship Opportunities

This year's Festival takes place on Friday 06 July and Saturday 07 July. Below are details of the Sponsorship opportunities available. If you have any questions, queries or wish to discuss any aspect of the packages please feel free to get in contact with Andrew Williams on info@newtfest.com or telephone on 07866 771627.

In a typical year the festival attracts between 2,500 and 3,000 visitors to the main site, with the majority of these being aged 18+. The festival website draws an average of 30,000 individual visits per year, with the peak period leading up to the event attracting between 1,500 and 2,000 visitors per day. Our Facebook page has approximately 6,800 followers.

Barrel Sponsor - £50.00 (ref. beer1)

- Company name featured in the beer & cider listing;
- Company logo featured on our website with link through to your website;
- Mention on the festival Facebook page.
- 1 Complimentary Festival Ticket.

Camp Site Sponsor - £200.00 (ref. camp1)

- The ability, within reason and to be agreed in advance, to 'dress' the festival camp site entry area with your company's banners;
- Company logo featured on our website with link through to your website;
- Mention on the festival Facebook page.
- 4 Complimentary Festival Tickets.

Entry Tent Sponsor - £250.00 (ref. tent1)

- The ability, within reason and to be agreed in advance, to 'dress' the festival entry area with your company's banners;
- Company logo featured on our website with link through to your website;
- Mention on the festival Facebook page.
- 4 Complimentary Festival Tickets.

Voucher Tent Sponsor - £300.00 (ref. tent2)

- The ability, within reason and to be agreed in advance, to 'dress' the festival voucher tent area with your company's banners;
- Company logo featured on our website with link through to your website;
- Mention on the festival Facebook page.
- 4 Complimentary Festival Tickets.

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Yard of Ale Competition Sponsor - £300.00 (ref. yard1)

- Mentions throughout the competition as Sponsor of the Yard of Ale competition;
- The ability, within reason and to be agreed in advance, to dress the area of the marquee where the yard of ale competition is held, with your company's banners;
- Mention on the festival Facebook page.
- The opportunity to provide your product as prizes to the winners of the competition;
- Company logo featured on our website with link through to your website;
- 4 Complimentary Festival Tickets.

Main Bar Sponsor - £500.00 (ref. bar1)

- The ability, within reason and to be agreed in advance, to 'dress' the bar with your Company Banners;
- Company logo featured on our website with link through to your website;
- Mention on the festival Facebook page.
- 6 Complimentary Festival Tickets.

Festival Glass Sponsor - £700.00 (ref. glass1)

- Your company logo on 1,000 reusable beer glasses;
- Company logo featured on our website with link through to your website;
- Mention on the festival Facebook page.
- 8 Complimentary Festival Tickets.

Dance Tent Sponsor - £750.00 (ref. tent3)

- The ability, within reason and to be agreed in advance, to 'dress' the dance tent with your company's banners;
- Company logo featured on our website with link through to your website;
- Mention on the festival Facebook page.
- 8 Complimentary Festival Tickets.

Main Tent Sponsor - £1,000.00 (ref. tent4)

- The ability, within reason and to be agreed in advance, to 'dress' the main tent with your company's banners;
- Company logo featured on our website with link through to your website;
- Mention on the festival Facebook page.
- 12 Complimentary Festival Tickets.