

NEWT Festival



Newt Festival 2017 Sponsorship Opportunities

This year's Festival takes place on Friday 07 July and Saturday 08 July. Below are details of the Sponsorship opportunities available. If you have any questions, queries or wish to discuss any aspect of the packages please feel free to get in contact with Andrew Williams info@newtfest.com or telephone on 07866 771627.

In a typical year the festival attracts between 2,500 and 3,000 visitors to the main site, with the majority of these being aged 18+. The festival website draws an average of 30,000 individual visits per year, with the peak period leading up to the event attracting between 1,500 and 2,000 visitors per day.

Barrel of Beer Sponsor - £100.00 (ref. beer1)

- A4 leaflet on Barrel of Beer;
- Company logo featured on our website with link through to your website;
- Mention in our beer listing leaflet;
- 1 Free **Day** Ticket (Friday or Saturday)*
(*Free ticket not available to sponsors recruited by charity groups or good causes).

Yard of Ale Challenge Sponsor - £300.00 (ref. yard1)

- A mention throughout the competition as Sponsor of the Yard of Ale competition;
- The ability, within reason and to be agreed in advance, to dress the area of the marquee where the yard of ale competition is held;
- The opportunity to provide your product as prizes to the winners of the competition;
- Full Page Advert in our Program;
- Company logo featured on our website with link through to your website;
- 2 Free **Day** Tickets (Friday or Saturday).

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Silent Disco Sponsor - £300.00 (ref. disco1)

- Mention throughout the event as the sponsor of the silent disco.
- The ability, within reason and to be agreed in advance, to dress the area of the silent disco marquee;
- Company logo featured on our website with link through to your website;
- 2 Free **Day** Tickets (Friday or Saturday).

Main Bar Sponsor - £500.00 (ref. bar1)

- The ability, within reason and to be agreed in advance, to 'dress' the bar with your Company Banners;
- Company logo featured on our website with link through to your website;
- 2 Free **Day** Tickets (Friday or Saturday).

Festival Glass Sponsor - £500.00 (ref. glass1)

- Company logo and website address included on the souvenir festival glass;
- The ability, within reason and to be agreed in advance, to dress the area of the marquee where festival glasses are sold;
- Company logo featured on our website with link through to your website;
- 3 Free **Day** Tickets (Friday or Saturday).

Main Stage/Festival Sponsor - £2,000 (ref. main1)

- A mention throughout the day as Main Stage/Event Sponsor;
- The ability to dress the stage backdrop within specified guidelines and measurements;
- The ability, within reason and to be agreed in advance, to dress the front of the stage and surrounding areas;
- Company logo featured on our website with link through to your website;
- 4 Free **Weekend** Tickets.

www.newtfest.com

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